

**Brownsville Chamber  
Monthly Meeting  
March 11, 2010**



Meeting called to order, at 8am, by Chamber President Mandy Cole.

Linda McCormick gave an update on the plans for Stand by Me. She said they are looking for sponsors for some events at the Stand by Me Event. Also she mentioned she wants to put a page on the website for sign ups for volunteers during the Event. They are waiting to hear from a company in Portland with an estimate of how much it would cost to show the movie in the park.

Sponsorships are needed for the following events:

- Trophies for Cruise In Est. \$200.00
- Dash Magnets Cruise In Est. \$225.00
- Teen Challenge Pies Est. \$200.00
- Gen Operating Fund Est. \$500.00
- Show movie in Park Est. \$2,000.00

Scott McDowell suggests the Chamber send out letters to the food businesses in town to let them know the hours our events are open and ask them if they would remain open during the events.

Our Guest Speaker is Danuta Pfeiffer of Pfeiffer Vineyards, who has created Country Trails, a series of 4 driving routes in Lane and Benton Counties which feature 65 small farms, businesses with urban/suburban customers. Danuta wants to create an Oregon Country Trail in Linn Count and will explain why this is a great idea and how the trail could benefit your business or farm.

Danuta explains the members have gone from 60 members to about 300 in the last month. It is catching on very quickly. It is a self guided drivable route, and Country Trails gives them maps and reasons to stop and look and shop. Oregon Trails sets your business on the map and which is on the brochure and website. Oregon Country Trails has its own website and they are on Facebook and Twitter. Outside of each business along the trail is a sign that shows it is a member and helps designate the next business along the trail. Each business can sell what they want and Oregon Country Trails will take 10% for their services, which include Rack Cards, Brochures, a Directory for each County, and a Website. Testimonials are so fun to hear. As an example the lady that wanted to be on the trail and she only had a field of Alpacas...she built a little showroom with pictures and history of Alpacas and added a bathroom. She also set up a spinning wheel and now she is selling Alpacas and woolen products.

Nell Hanft gave a treasures report from last month. She passed out a balance sheet and an income and expense sheet for Storytelling event.

Scott McDowell gave a quick update on Carriage Me Back. The script is still in the writing phase with the era set to 1937. They do have lots of scenes and just need to pull it all together.

There was some discussion of a Chamber webpage featuring items for sale. It would be a good way to make revenue for the organizations. We need ideas of what to sell, such as yo - yos, T-Shirts, drinking glasses with Brownsville on them. Any idea will be considered a good idea.

Meeting was adjourned.

Next Meeting will also be in Randy's Main Street Coffee at 8:00 AM on the second Thursday of April, which will be April 9th, 2010.